

SIMPLIFIED PRIVACY POLICY

Based on articles 8, 13, 15, 16, 17, 36 and other applicable articles of the **Federal Law on the Protection of Personal Data in the Possession of Individuals**; articles 89, 90, 91 and other applicable of the Bylaw of the Federal Law on the Protection of Personal Data in the Possession of Individuals (hereinafter the "Law"), we inform you that **RUTOPIA TURISMO BIOCULTURAL, SOCIEDAD POR ACCIONES SIMPLIFICADA DE CAPITAL VARIABLE** (hereinafter "RUTOPIA") with address located at Av. Francisco Sosa number 29, Colonia Del Carmen, Alcaldía Coyoacán, Ciudad de México, Código Postal 04000; and e-mail contacto@rutopia.com, is responsible for collecting your personal data, the use given to them and their protection.

RUTOPIA, will treat the personal data of the data subject in a confidential manner in order to carry out activities and efforts aimed at fulfilling the obligations arising from the legal or commercial relationship established with the data subject, for marketing purposes, advertising or commercial prospecting, or on the occasion of the past, present or future relationship and/or employment relationships such as: recruitment, selection and hiring of personnel.

RUTOPIA will understand that the data subject has expressed his consent, if he does not revoke his consent through the procedure and term established in the Comprehensive Privacy Policy, which can be consulted at <https://rutopia.com/wp-content/uploads/2019/12/PRIVACYPOLICYRUTOPIA.pdf>

If the data subject wishes to consult all the terms and conditions in which his personal data will be treated, he may do so in the Comprehensive Privacy Policy, at the address indicated in the previous paragraph.